



Contact: James Mansnerus  
Tel. 614.837.1201 ext. 4000  
Email: james.mansnerus@wgardens.com

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### **COLOR COATING KEEPS PEOPLE COOL IN SUMMER HEAT**

Canal Winchester, OH, May 1, 2010 -- Anyone who has sat on a metal chair in the summer heat has surely experienced the unexpected burn it leaves on the skin. This may cause people to think twice about purchasing such chairs for outdoor use. Fortunately for consumers, Winchester Gardens announces the release of its C-35 color coating, which leaves metal furniture 10 to 15 degrees cooler than standard powder coats when in the sun.

An addition to the T-25 coating line, C-35 provides the same strong rust protective coat that cools to the touch, but comes in a new wide variety of colors. Currently, Winchester Gardens is the only company using this type of coating in the lawn and garden furniture industry.

Located in Canal Winchester, Ohio, Winchester Gardens is a growing brand developed by a family owned business with 30 years of experience manufacturing fertilizers and other outdoor products. The company seeks to produce products that promote the health of both consumers and the environment.

A polyurea coating, C-35 contains none of the harmful VOCs traditionally found in metal coatings. These chemicals can have adverse effects on the health of humans and the environment. Along with the tangible benefits of C-35, using a VOC-free coating contributes to the company's goal of providing environmentally friendly products for lawns and gardens.

"Here at Winchester Gardens, we are dedicated to offering new products that benefit customers without damaging the environment," said team member John Jordan. "C-35 is a new product that accomplishes this. People who buy products coated with C-35 can enjoy its protective coating, different colors, and cool feeling while knowing the product is environmentally safe."

Winchester Gardens' coated metal products are also assembled with heavy gauge solid steel that is exclusively American made. This means all furniture and other décor coated by C-35 benefits American industry. Companies that sell and consumers that buy products with this coating can be assured that they are helping their neighbors in the process.

C-35 color coatings provide relief for people seeking to avoid the perils of having metal lawn and garden furniture out in the sun. With temperatures 10 to 15 degrees cooler than standard powder coats, they keep people fashionably cooler in an environmentally friendly way. For more information on Winchester Gardens visit the company's website at [www.wgardens.com](http://www.wgardens.com).

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If you'd like more information on this topic, or to schedule an interview with a representative, please call James Mansnerus at 614-837-1201 or email James at [james.mansnerus@wgardens.com](mailto:james.mansnerus@wgardens.com)