

Winchester Gardens

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FOR IMMEDIATE

Canal Winchester, OH, September 1, 2010 -- The garden and fashion industries are not usually considered to have much in common. With the help of young and talented designer Kent Shattuck, Winchester Gardens hopes to change this. Seeking to infuse a fashionably modern look into the age-old industry, the company announces the release of newly designed lawn and garden furniture.

A recent graduate of the Columbus College of Art and Design, Mr. Shattuck focused in industrial engineering. Using his artistic insights, he has designed a new line of wrought iron outdoor furniture giving old-fashioned designs a contemporary facelift. These items will be on display at Chicago's International Casual Furniture and Accessories Market starting September 21.

"I wanted to break away from stereotypical wrought iron products," says Shattuck. "Many items for sale today seem outdated, so I tried to make new furniture for today's consumer market."

With his help, the company releases its sleek new Whitman outdoor patio set. With a wrought iron black frame and wooden inserts, the table is designed to have a warm feel. The four chairs coming with the set fit perfectly under the table. This allows the set to fit on just one pallet.

The company is also proud to release its new Hemingway leisure patio chair set, complete with a chair, ottoman, side table, and magazine rack. Adirondack inspired with a modern twist, this wood and steel chair set can appeal to anyone who enjoys reading or relaxing outside.

In addition to new furniture sets, Mr. Shattuck has designed four new Kipling patio chairs. These durable wrought iron chairs are durable, stackable, and come with distinctive and trendy pattern cut into the backs. They are rust resistant and have flexible backs.

Winchester Gardens also releases its Bronte chair collection, blending the strength and durability of wrought iron with the comfort and fashionability of fabric. The Bronte hammock chair and Bronte adjustable chair have fabric seats and back rests for superior comfort and relaxation.

Winchester Gardens is a family owned manufacturer of fertilizers and outdoor furniture and décor located in Canal Winchester, Ohio. For more information on Winchester Gardens and these products, visit the company's website at www.wgardens.com.

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If you'd like more information on this topic, or to schedule an interview with a representative, please call James Mansnerus at 614-837-1201 or email James at james.mansnerus@wgardens.com